

ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	<i>NSW Trustee and Guardian</i>
CAMPAIGN TITLE	<i>Make a Will - Local Area Marketing</i>
BUDGET (ex GST)	<i>\$225,000 ex GST</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN: Make a Will Local Area Marketing
"the Campaign"**

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 12 April 2024
Name: Brian Woods	
Agency: NSW Trustee and Guardian	
Position: Acting Chief Executive Officer	